



Invisible Systems Of The Marketplace

That Control Promotion



“And the merchants of the earth will weep and mourn over her, for no one buys their merchandise anymore... and cinnamon and incense, fragrant oil and frankincense, wine and oil, fine flour and wheat, cattle and sheep, horses and chariots, and bodies and souls of men.” Revelation 18:11, 13

The marketplace is the arena where people engage in various fields of business either as employers of labour or employees. It's an organised system with leadership structures, methods of operation and laws that govern success. There are many established norms in the marketplace that directly impact how successful or otherwise players in this arena become.

The marketplace is also a spiritual platform governed by invisible but powerful systems that determine the rise and fall of the participants. As believers in the marketplace it's critical that we understand these systems and how we can navigate them to thrive as God's representatives in the marketplace.

Day 1

Pharaoh's Agenda

“We must make a plan to keep them from growing even more. If we don't, and if war breaks out, they will join our enemies and fight against us. Then they will escape from the country.”... So the Egyptians made the Israelites their slaves. They appointed brutal slave drivers over them, hoping to wear them down with crushing labor. ...So the Egyptians worked the people of Israel without mercy. They made their lives bitter... They were ruthless in all their demands.” Exodus 1:10-11, 13-14

The marketplace is a network of systems used by both God and the enemy to pursue a key objective. For God it's a platform for His children to achieve His dominion mandate. For the enemy it's to keep people bound and frustrate God's people so they lose contact with Him. The enemy's systems are intentionally designed to keep believers so busy running daily and focused on this side of eternity that we forget we are sent into that space to represent God's kingdom. And once we forget the real objective of our assignment, we lose our potency as salt and light.

“You are the salt of the earth. But what good is salt if it has lost its flavor? Can you make it salty again? It will be thrown out and trampled underfoot as worthless. “You are the light of the world—like a city on a hilltop that cannot be hidden. In the same way, let your good deeds shine out for all to see, so that everyone will praise your heavenly Father.” Matthew 5:13-14, 16

We are designed to bring God's flavour to the marketplace but this clashes with the enemy's goal which is to keep people bound and blind to what God wants to achieve in, with and through them. One of the systems used by the enemy to achieve this is labour. Hard work is important and we must all work hard. But labour is toiling, working with a rigour that doesn't match up with the results being achieved, which can be likened to working like an elephant but eating like an ant. Unfortunately once people get caught up in the cycle of labour, it becomes difficult to even recognise it as such and is accepted as a way of life. But that's not what God designed for us.

“How joyful are those who fear the Lord— all who follow his ways! You will enjoy the fruit of your labor. How joyful and prosperous you will be!” Psalms 128:1-2

In God's system we're supposed to enjoy the results of our work - this isn't necessarily money alone, but fulfilment and a sense of purpose. The condition for this is that we fear the Lord and follow His ways. Which means that we must develop a counter system that helps us stay rooted and growing in God. It won't happen automatically.

Prayer: Lord I want to enjoy the fruit of my labour, teach me how to develop the system I need to keep growing in You. Help me structure my life inspite of its busyness to always put You first.



Day 2

When the Kingdom Meets the Marketplace

“For the Lord declares, “I have placed my chosen king on the throne in Jerusalem...” Psalms 2:6

God has strategically positioned His children as kings in key areas to fulfil His agenda of enlarging His kingdom here on earth. God’s definition of kings is not necessarily by the marketplace title but by their spiritual influence and demonstrated value in the marketplace.

There’s no neutrality in the marketplace. As believers we represent and enforce a counter culture so there will be kingdom clashes: what the enemy stands for versus what God stands for. The enemy knows that God has the upper hand so one of his strategies to keep believers bound is to make us question what God has said to us and about us.

“...One day he asked the woman, “Did God really say you must not eat the fruit from any of the trees in the garden?”” Genesis 3:1

Many of the issues the enemy brings our way are meant to challenge our understanding and belief of what God said. When Eve was tempted, Satan didn’t start off by telling an outright lie, instead he questioned her understanding of what God said and capitalised on her ignorance. His methods haven’t changed and it’s the same way he tries to capitalise on our understanding of God, His ways and our faith in Him.

“ but the people who know their God shall be strong, and carry out great exploits.” Daniel 11:32

“[I always pray] that the God of our Lord Jesus Christ, the Father of glory, may grant you a spirit of wisdom and of revelation [that gives you a deep and personal and intimate insight] into the true knowledge of Him...” Ephesians 1:17 AMP

Knowing that the knowledge of God is a powerful weapon and tool for success in the marketplace the enemy does everything possible to tamper with and hinder this knowledge. He knows we’ve been positioned as kings and the power and authority we carry and capitalises on our ignorance or misunderstanding to chest us of what’s rightfully ours.

Prayer: Lord give me a deep, personal and intimate insight into the true knowledge of You. Give me a revelation of my role as a king in the marketplace and all You’ve made available to me to excel in my assignment.



Day 3

Results That Speak

“But the godly will flourish like palm trees and grow strong like the cedars of Lebanon. ...Even in old age they will still produce fruit; they will remain vital and green.” Psalms 92:12, 14

We established that both God and Satan have strategies for the marketplace and that people are the vehicles that will achieve these strategies. We've also established that the enemy will do whatever's necessary to rob a believer of fulfilling God's kingdom assignment either through labour or comfort, the objective is to remove or reduce God as a priority. With all these going on in the background, how then do we succeed as believers? Daniel's life gives us some insight.

Daniel was an official in Babylon who never negotiated his relationship with God, yet his influence spanned 4 rulers. He understood that he was dealing with systems and he had the skill to influence and navigate with wisdom. Daniel's life shows us that the systems of the world may not like believers (Jesus already told us to expect this) but they shouldn't be able to do without us because we bring undeniable value.

“There is a man in your kingdom who has within him the spirit of the holy gods. During Nebuchadnezzar's reign, this man was found to have insight, understanding, and wisdom like that of the gods. Your predecessor, the king—your predecessor King Nebuchadnezzar—made him chief over all the magicians, enchanters, astrologers, and fortune-tellers of Babylon. This man Daniel, whom the king named Belteshazzar, has exceptional ability and is filled with divine knowledge and understanding. He can interpret dreams, explain riddles, and solve difficult problems. Call for Daniel, and he will tell you what the writing means.” Daniel 5:11-12

Even when Daniel wasn't relevant in the king's court for a period, his skillset was so undeniable that the queen mother told the reigning king Belshazzar to call him. And indeed Daniel solved the riddle and was instantly elevated. The secret to Daniel's success is in the citation the queen mother gave, all of which were on the foundation of his relationship with the Lord. God knows what we're up against in the marketplace and He doesn't leave us shortchanged. Instead He gives us all we need to stand out so that it's clear to everyone that there's a uniqueness to the way believers function.

Prayer: Holy Spirit fill me again, give me insight, understanding and divine wisdom. Give me leadership capacity and help me grow in maturity so I can lead diverse groups/functions effectively. Give me exceptional ability so my results always stand out for good. Fill me with divine knowledge and understanding of my sector. Help me interpret strategies, bring clarity where there's confusion and solve difficult problems.

Day 4

Built to Last

"I pray that from his glorious, unlimited resources he will empower you with inner strength through his Spirit." Ephesians 3:16

"We also pray that you will be strengthened with all his glorious power so you will have all the endurance and patience you need. May you be filled with joy,"

Colossians 1:11

There will be challenges in business, work, life as a whole - it's inevitable. What matters is how we respond to them. Satan tries to use challenges to break us down, but God uses them to build us up. This is where endurance comes in. Endurance is the ability or strength to continue or last, especially despite fatigue, stress, or other adverse conditions. We need endurance because both God and Satan have eternity (in mind though with very different objectives), but the common ground is that our capacity for endurance on this side of life has an impact on eternity.

"When the devil had finished tempting Jesus, he left him until the next opportunity came." Luke 4:13

"... And let us run with endurance the race God has set before us." Hebrews 12:1

The enemy is defeated but dogged. He doesn't just leave us permanently but keeps looking for opportunities to trip us up. He's also ready to play the long game, waiting patiently for an opportunity that will have significant impact. Likewise knowing we are more than overcomers, we're also ready to stand in the knowledge of God, and the fact that we do not stand alone. We have supernatural support through the Holy Spirit, angels and the host of heaven cheering us on to keep standing. We've been built to last.

"... Patient endurance is what you need now, so that you will continue to do God's will. Then you will receive all that he has promised." Hebrews 10:35-36

Doing things God's way in the marketplace has repercussions - it may mean lost contracts, promotions, immediate financial increase because we refused to compromise. This can be demotivating especially if we see those who readily compromise seemingly move ahead of us. Seemingly because it's all about perspective. Anything the enemy endorses brings sorrow with it, though it won't be immediately apparent. God isn't like that. His blessings don't have any sorrow attached to them and always have a multiplier effect for good because the impact goes beyond us into our families, spheres of influence etc. So whenever we're tempted to throw in the towel, remember that God is backing us up and there's a reward for standing.

Prayer: Lord help me to keep eternity in focus in every decision I make concerning my work. Strengthen me in my spirit so I have the endurance I need for this journey so I can receive all You've promised.



Day 5

Persistence

“And Pharaoh said, “Who is the Lord, that I should obey His voice to let Israel go? I do not know the Lord, nor will I let Israel go”. But Aaron and Moses persisted. “The God of the Hebrews has met with us,” they declared....” Exodus 5:3

Sometimes if you feel like everything seems to be resisting you and everything God has said about you, you're not alone. God gave Moses a powerful word of deliverance which we could feel would secure an auto stick release, after all this is God Himself speaking. Yet pharaoh's response shows that he doesn't give up without a fight, and neither should we. Even in the face of opposition, they kept declaring what God has said to and about us.

“With this encouragement use your prophecies as weapons as you wage spiritual warfare by faith and with a clean conscience...” 1 Timothy 1:19 TPT

“Not a single one of all the good promises the Lord had given to the family of Israel was left unfulfilled; everything he had spoken came true.” Joshua 21:45

There's a responsibility on our part to persist, dogged and rugged about what God has said about us and firmly refusing to accept otherwise. If we focus on the disappointments and delays we'll run out of steam and the enemy wins. But we war by persistently speaking God's word over the situation until we see what God has said come to pass.

“... and take the sword of the Spirit, which is the word of God.” Ephesians 6:17

“For the word of God is alive and powerful. It is sharper than the sharpest two-edged sword, cutting between soul and spirit, between joint and marrow. It exposes our innermost thoughts and desires.” Hebrews 4:12

The word of God is the only weapon in our spiritual arsenal that's two edged so it's both a form of defence and attack. With God's word we take on the enemy's strategy to resist us and proactively take on more territory. Whenever we're facing opposition in the marketplace our first response must always be to deploy the sword of the spirit.

Prayer: Lord help me to always remember to speak Your word to every situation I encounter.

Strategic action: Find scriptures that speak to an area you want God to address and start speaking that scripture over the situation until it changes



Day 6

Sent, Backed & Victorious

“The kings of the earth prepare for battle; the rulers plot together against the Lord and against his anointed one... But the one who rules in heaven laughs. The Lord scoffs at them. Then in anger he rebukes them, terrifying them with his fierce fury. For the Lord declares, “I have placed my chosen king on the throne..” Psalms 2:2, 4-6

The marketplace isn't neutral. Systems are wired to keep us focused on the now instead of eternity—and the enemy will always resist the growth of believers because our expansion equals the Kingdom of God's expansion. But here's the advantage we carry: we don't show up alone.

God intentionally positions His people as kings in specific spaces—according to His agenda. That means you're not just working a role, building a business, or leading a team... you're representing divine authority where God planted you. And here's the confidence shift: Anything that comes against you has to go through God first—because He's the One who sent you.

This means we don't operate from fear or pressure. We move with clarity. With authority. With rest. Because if God sent you, the outcome is already secured. The real strategy of the enemy is legal— constantly seeking access to our lives through misalignment. So our responsibility is simple but powerful: stay aligned.

When our heart, thoughts, and actions line up with God's will, we step fully into the backing Heaven has already established for us. We're not trying to win. We're enforcing a victory that's already been won.

Prayer: Lord, help me live with the awareness that You've placed me as Your king in the marketplace. Give me understanding of what this means when it comes to how I show up everyday. Align my heart, thoughts, and actions with Your will, so Your purpose is fulfilled through me.



Day 7

God is On Our Side

“What then shall we say to these things? If God is for us, who can be against us?”

Romans 8:31

The systems of the world may have been created to come against us but believers have the ultimate advantage: God is on our side. So if God is for us, who can be against us and win?

“teaching them to observe all things that I have commanded you; and lo, I am with you always, even to the end of the age.” Amen.” Matthew 28:20

God is with us always, never leaving our side. He’s there in the good and bad times, guiding us and seeing us through. He helps us avoid some challenges in the marketplace, and for others He gives us the strength and wisdom required to overcome. We’re never alone and it’s important we remember that.

“God is our refuge and strength, A very present help in trouble... God is in the midst of her, she shall not be moved; God shall help her, just at the break of dawn.” Psalms 46:1, 5

“Do not fear, little flock, for it is your Father’s good pleasure to give you the kingdom.” Luke 12:32

The marketplace will always be a system that’s contrary to that of God because we live in a fallen, broken world where people will do whatever they feel necessary to progress. However, because God is in us and with us, He gives us the ability to introduce the values of His kingdom in the spheres we’re in. It’s His desire that we expand in influence and territory so that His values and principles also expand in the territories we take. So God is very interested in our promotion, but He’s more interested in who we’re becoming on the journey. As we increase in maturity we can be trusted with more kingdom responsibilities because we’re not focused on meeting our own needs alone, but on fulfilling the agenda of the one who sent us. As that shift occurs, we’re less susceptible to the influence of the system and instead start imposing the systems of the kingdom we represent.

God is on our side so there’s nothing anyone can threaten us with. He’s our source, our hope, helper, refuge and strength. Knowing this we can show up boldly everyday and victoriously take on all that comes our way.

Prayer: Thank You Lord for being with me at all times and in all things. Help me live with the consciousness of Your presence so I never feel defeated.



Day 8

Built Different, Powered By God

Inasmuch as the marketplace systems are designed to counter God's agenda, God's presence in our lives gives us numerous significant advantages that no system can constrain. Let's look at 6 of them:

"There is a man in your kingdom who has within him the spirit of the holy gods...this man was found to have insight, understanding, and wisdom like that of the gods..." Daniel 5:11

Wisdom - Just like Daniel we have access to divine wisdom which when in operation always distinguishes us from others so we're always sought out as solution providers.

"Your own ears will hear him... This is the way you should go..." Isaiah 30:21

Counsel - We're not making decisions haphazardly or living by trial and error. The spirit of counsel gives us the ability to consistently operate with precision and accuracy in our careers/businesses. So where others are following historic trends, we have the ability to be steps ahead.

"Whenever the king consulted them in any matter requiring wisdom and balanced judgment, he found them ten times more capable than any of the magicians and enchanters in his entire kingdom." Daniel 1:20

Supernormal Capacity - Like Daniel and friends, our results will demonstrate that we are backed by God Himself. It will be clear to all that there's a supernatural force at work in us, which opens the door for us to witness Christ.

"...He was faithful, always responsible, and completely trustworthy." Daniel 6:4

Integrity - This is a scarce quality where people feel they need to do whatever's necessary to get ahead. Even if those around us try and make it seem otherwise, integrity will always make us stand out for good.

"Daniel soon proved himself more capable than all the other administrators and high officers. Because of Daniel's great ability, the king made plans to place him over the entire empire." Daniel 6:3

Expertise - No one will choose to promote incapable people to higher levels of responsibility. But as believers we're to have strong work ethics, constantly developing ourselves so we're prepared and positioned for more.

"...When he sees you, he will be glad in his heart." Exodus 4:14

Favour - God can put favour in the hearts of people on our behalf so they're glad to see us, our services, products, etc.

Prayer: Lord thank You for all the advantages You've given me. Give me the grace to live according to Your wisdom, counsel, capacity and clothe me with a garment of favour. Help me to live with integrity and guide me on how to consistently improve on my expertise so I'm effective as Your witness.



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