

INSIGHTS INTO

*God's Selection for
Marketplace
Lifting*



“Seek first the Kingdom of God and His righteousness, and all these things shall be added unto you.”
— Matthew 6:33

One of God’s primary criteria for marketplace growth is kingdom alignment. There are many people who are talented and intelligent who never build lasting influence because their gifts were not fully surrendered to God. This is because Kingdom growth isn’t sustained merely by competence but by alignment.

Growth in the Kingdom is rarely accidental. It is intentional, systematic, organised, consistent and most importantly it’s linked to purpose because God does not increase people randomly. He increases people strategically based on the revelation that their career/business is a platform for Kingdom agenda.

God is not just asking, “What are you building?” He is asking, “Who asked you to build and what is it ultimately for?” When the answers to these questions are not connected to the Lord, we run the risk of expecting God to rubber stamp our decisions, which isn’t in His character.

This series we’re doing a deep dive into what makes God select a person for growth. We trust that the Holy Spirit will use this series to bring us to a place of clarity, understanding and alignment with God’s agenda and to see how our career, business, influence, or wealth connects to what matters to God.



Day 1

What's the Why?

"So above all, constantly seek God's kingdom and his righteousness, then all these less important things will be given to you abundantly." Matthew 6:33 TPT

Many times we hear people ask, "what's your why?". God is interested in the "why" behind every activity we engage in. This is because there's a direct correlation between the why and the lifting we want. Let's look at 4 examples.

📌 Abraham: "I have singled him out so that he will direct his sons and their families to keep the way of the Lord by doing what is right and just. Then I will do for Abraham all that I have promised." Gen 18:19

God's "why" with Abraham was that God could trust him to raise generations according to His ways.

📌 David: God could trust David as king of Israel because David always prioritised God's will. "...I have found David son of Jesse, a man after my own heart. He will do everything I want him to do." Acts 13:22

📌 Cyrus: Isaiah prophesied about Cyrus ~150 years in advance by name and even detailed his military strategy to conquer Babylon so that the prophecy concerning rebuilding Jerusalem would come to pass (Jer 29:10).

"Who says of Cyrus, 'He is My shepherd, And he shall perform all My pleasure, Saying to Jerusalem, 'You shall be built,' And to the temple, 'Your foundation shall be laid.'" Isaiah 44:28

📌 Joseph of Arimathea: The Lord needed a man who would have financial and political influence to fulfil the prophecy about how Jesus would be buried: "...But he was buried like a criminal; he was put in a rich man's grave." Isaiah 53:9

"...This man [Joseph] went to Pilate and asked for the body of Jesus. Then Pilate commanded the body to be given to him." Matt 27:57-58

There are many things God has said about what He wants achieved in the times we're in. While some like Cyrus some may be assigned to specific individuals, many are waiting for those who will step into alignment with God's agenda so He can lift them to the required place for fulfilment.

Prayer: Lord I ask for grace to connect my career/business to your agenda. Help me become kingdom minded in every area so my life will be a fulfilment of Your prophecies

Day 2

What Problem Are You Solving?

“Therefore pray the Lord of the harvest to send out laborers into His harvest.” Matthew 9:38

The pressures of everyday life can make it easy to become consumed with our own needs, ambitions, and responsibilities. Yet God continually calls us to look beyond ourselves and remain mindful of what matters to Him. There is so much God desires to accomplish on this side of eternity, and He chooses to work through people willing to partner with Him. The question isn't just, “What do I want from God?” but also, “What problem can God trust me to help solve?”

“And the King will say, ‘I tell you the truth, when you did it to one of the least of these my brothers and sisters, you were doing it to me!’ Matt 25:40

Scripture gives us insight into the things that deeply concern His heart. He cares about the vulnerable, the overlooked, and the oppressed. He is looking for people willing to stand in the gap for widows, orphans, the hungry, the homeless, and those weighed down by injustice and hardship (Isa 58:6-7, Matt 25:34-36). God isn't interested only in spiritual activities, but also in how we treat people and steward opportunities to bring relief, restoration, and hope.

“For we are co-workers in God's service...” 1 Cor 3:9

How are you intentionally enabling Kingdom assignments to move forward? Are you supporting credible initiatives? Are you using your resources, skills, influence, network, or time to advance causes that matter to God? Yes, at times the needs around us can feel overwhelming because there is so much to be done. But God is not asking one person to solve every problem. He simply asks us to start where we are, with what we have, and remain faithful. As we become consistent and build structures around obedience, God gives grace to scale our impact. Kingdom influence grows through partnership with God's agenda. His lifting always follows purpose.

Prayer: Lord, thank You for showing me opportunities to partner with You. Open my eyes to the areas where You are calling me to be a co-labourer with You. Give me the grace to look beyond myself, align with Your priorities, and faithfully serve the people and causes You place before me

Day 3

Prepared For Promotion

“He will sit as a refiner and a purifier of silver... and purge them as gold and silver, that they may offer to the Lord an offering in righteousness.” Malachi 3:3

When it comes to promotion and lifting, God is interested in the why, the what, but most importantly the who. Heaven places greater emphasis on who we are becoming than on what we are accomplishing. If we truly want God to remain in the driving seat of our elevation, then we must understand the critical role character plays in His selection process.

We live in a generation that desires speed, visibility, and instant results, but God does not lower His standards to accommodate culture. Everyone God intends to lift will pass through a refining process. Refinement is not a one-time event; it is continuous as we move from level to level and glory to glory.

The Bible says God “sits” as a refiner. This reveals that He is intentional, patient, and thorough in His work within us. He is not in a hurry because He understands that unrefined character cannot sustain lasting influence. Unlike gold or silver, however, we are not passive in the process. Our willingness to cooperate with God determines, to a large extent, how long refinement takes.

Resisting correction, delaying obedience, or ignoring the areas God is trying to transform, prolongs the process. But when we yield to His dealings, embrace accountability, and allow Him to shape our hearts, He prepares us faster for the assignments attached to the next level.

“If you keep yourself pure, you will be a special utensil for honorable use... ready for the Master to use you for every good work.” 2 Tim 2:21

Every new level comes with greater opportunities, responsibilities, pressures, and temptations. There is always a version of us that must emerge to match the demands of where God is taking us. God’s refinement is not designed to deprive us, but to prepare us to fully maximise His agenda for our promotion.

Prayer: Lord, help me to cooperate with Your refining process so I can become everything You need me to be. Purify my heart, strengthen my character, and prepare me for every good work You have called me to fulfil.



Day 4

Elevation and Alignment

“You saw me before I was born. Every day of my life was recorded in your book. Every moment was laid out before a single day had passed.” Psalms 139:16

There’s no randomness with God. Everything He does is intentional, strategic, and aligned with the plans He established long before we were born, including our promotion and advancement. God’s plans always align with His purpose, so frustration often begins when we pursue elevation in areas He never assigned us to.

“...We ask God to give you complete knowledge of His will and to give you spiritual wisdom and understanding.” Colossians 1:9

Many times we ask God for opportunities without first asking whether the path we’re pursuing is actually aligned with His will for our lives. God loves us deeply and He will not lead us into something that ultimately pulls us away from His purpose for us. Imagine someone God designed for manufacturing, but because banking appears more financially attractive, they abandon their assignment to pursue what seems more rewarding in the moment. They may eventually get the job and even experience financial success, but inwardly there may be a lingering sense of misalignment because money cannot replace purpose. Not every open door is from God.

One of the enemy’s greatest strategies is to sponsor opportunities, promotions that appear beneficial on the surface but gradually pull us away from God’s agenda. This is why discernment is essential. We must learn to ask not only, “Is this good?” but also, “Is this God?”

Success outside God’s will eventually becomes costly, while obedience keeps us positioned for lasting fulfilment and peace. When we understand that God is strategic, we stop chasing opportunities blindly and start seeking clarity about His intentions for our lives. The goal is not merely to rise, but to rise in the direction God intended.

Prayer: Lord, please give me complete knowledge of Your will for my life. Give me understanding of what You planned for me even before I was born and bring me into alignment with Your purpose. I ask for mercy where I have gone off course, and I ask that You realign me so the way I live will always honour and please You



Day 5

The Question That Changes Everything

“But forget all that—it is nothing compared to what I am going to do. For I am about to do something new. See, I have already begun! Do you not see it..?” Isaiah 43:18–19

When we read this scripture, we often approach it from a personal perspective, expecting God to do something new in our lives. While that expectation is valid, we must not overlook the strategic dimension. God never changes but His methods do, throughout the Bible we see Him implementing different strategies to accomplish His purposes in different seasons. This means that one of the most important questions every believer should continually ask is: “What is God doing now?”

“For we are God’s fellow workers...” 1 Corinthians 3:9

God never intended for us to be spectators in His Kingdom. He calls us to understand His priorities and actively participate in implementing His agenda on the earth. To remain effective, we must discern where God is placing His emphasis in a particular season and position ourselves accordingly. The key is recognising what God is highlighting and intentionally aligning ourselves with it. Esther is a powerful example of this principle.

“...Yet who knows whether you have come to the kingdom for such a time as this?” Esther 4:14

God positioned Esther long before the crisis emerged. Once she recognised God’s strategy and understood her role within it, she stepped into her assignment as an advocate, negotiator, and policy influencer. Her awareness of God’s agenda transformed her influence into impact.

Perhaps you are asking God for promotion, greater influence, or a larger platform. It may be that before the promotion comes, God wants to reveal the strategy behind it. God does not waste resources, and He does not elevate people without purpose. He positions people where they can effectively advance His objectives for a particular season. The question is not simply, “What is God doing for me?” but “What is God doing, and how can I participate?”

Prayer: Lord, open my eyes to what You are doing in every season. Reveal Your priorities and please help me to recognise Your strategy & how to always remain relevant to what You are accomplishing on the earth

Day 6

Commitment To Finishing Strong

“But don’t begin until you count the cost. For who would begin construction of a building without first calculating the cost to see if there is enough money to finish it?” Luke 14:28

We often pray for promotion, influence, expansion, and greater opportunities, but God understands that every increase comes with a corresponding responsibility. Before He entrusts us with more, He wants to know whether we have counted the cost of carrying what we are asking for. It’s easy to make decisions based on emotion, excitement, or the appeal of a new opportunity, but Jesus expects us to think carefully about what we are committing to and whether we are prepared to remain faithful when the initial excitement wears off.

“The end of a thing is better than its beginning; The patient in spirit is better than the proud in spirit.” Eccl 7:8

Growth always comes at a cost and every level of influence introduces new pressures, expectations, and responsibilities. The question is not simply whether we desire growth, but whether we are willing to pay the price required to sustain it. This is one reason God often tests our faithfulness in smaller assignments before releasing larger ones (Lk 16:10). He is not just evaluating our ability to start but also our capacity to finish.

It’s easy to be excited by the promise of becoming a leader but not the discipline and sacrifice leadership requires. Before Esther stepped into her assignment, she had to count the cost. Before Nehemiah rebuilt Jerusalem’s walls, he counted the cost. Before Jesus went to the cross, He understood the cost. Every significant Kingdom assignment requires a willingness to remain committed long after the emotions have faded.

God does not waste resources, and He does not promote people into responsibilities they are unwilling to embrace. It’s possible that commitment is the bridge between where we are now and where we’re supposed to be.

Prayer: Lord, give me the wisdom to count the cost and the grace to remain committed to every assignment You place before me. Help me to move beyond emotion and embrace the discipline, sacrifice, and faithfulness required to fulfil Your purpose for my life



Day 7

The Power of Being Teachable

“The mature children of God are those who are moved by the impulses of the Holy Spirit.” Romans 8:14 TPT

Spiritual maturity is not about how much we know, how long we have been believers, or even how gifted we are. It is revealed by our willingness to respond to the leading of God. The more responsibility God intends to entrust to us, the more important it becomes that we learn to follow His direction.

One of the greatest dangers that comes with success is the temptation to rely on our own understanding. Experience and past victories can create the illusion that we know enough to navigate every situation. But the truth is we lose our way if we stop listening to God and start trusting our own judgement.

“Trust in the Lord with all your heart; do not depend on your own understanding. Seek his will in all you do, and he will show you which path to take. Don’t be impressed with your own wisdom...” Proverbs 3:5-6

Notice that the promise of direction is connected to seeking His will, He guides those who acknowledge their dependence on Him. If we scan through scripture, we’ll see that the people God promoted were willing to adjust their plans when He spoke. Abraham left familiarity because God led him. Esther risked her position because God revealed a greater purpose. Peter changed direction repeatedly because he learned to follow the leading of the Spirit. Their significance was not found in having all the answers but in remaining responsive to God’s voice.

As we grow, the question is not whether we have a plan but whether we are willing to change our plan when God reveals His. It means valuing God’s perspective above our own and recognising that His wisdom sees what ours can’t. Promotion amplifies whatever is already within us. If we cannot be led at one level, greater influence will only magnify the problem. God promotes those He can direct because He knows they will remain aligned with His purpose.

Prayer: Lord, give me a teachable heart and a willingness to be led by Your Spirit. Help me to trust You above my own understanding, respond quickly to Your leading, and remain aligned with Your purpose in every season of my life.



Day 8

Structures For Increase

“The Lord says, “I will guide you along the best pathway for your life. I will advise you and watch over you.” Psalms 32:8

One of God’s criteria for sustainable growth is the ability to build structures that can support increase because growth without structure eventually becomes a burden rather than a blessing. God doesn’t simply increase us, He prepares us to carry the increase He intends to bring.

David’s life provides a powerful example of this principle. First he learned responsibility as a shepherd. Later, while in exile he developed a group of mighty men who became a formidable army. By the time he became king, he had matured to becoming a leader of leaders. His growth was progressive: managing sheep, leading men and then governing a nation.

The same principle applies to us. In the early stages of growth, much of our focus is personal. However, as we mature, growth requires us to move beyond ourselves and intentionally invest in others. The scale of our influence expands when our impact is no longer limited to what we can personally accomplish.

Growth requires understanding what the next level demands and preparing for it in advance. The challenge however, is that we often don’t know what lies ahead. David couldn’t have imagined that his journey to kingship would involve caves, exile, warfare, and years of waiting. Yet through every stage, God was developing the structures, relationships, skills, and leadership capacity needed for the future assignment.

“Your word is a lamp to guide my feet and a light for my path.” Psalms 119:105

God rarely reveals the entire journey at once. Instead, He provides light for the next step. As we faithfully follow His guidance, He prepares us for opportunities we can’t yet see. The structures we build today become the platforms that sustain tomorrow’s promotion.

Prayer: Lord, help me build the structures required for the growth You have planned for me. Give me wisdom to prepare for future assignments, grace to invest in others, and sensitivity to follow Your guidance one step at a time. May I be ready for every level of increase You desire to bring into my life.



Day 9

Proven Before Promoted

“The master was full of praise. ‘Well done, my good and faithful servant. You have been faithful in handling this small amount, so now I will give you many more responsibilities...’”
Matthew 25:21

One of God’s key criteria for growth is faithfulness in execution, what we are doing with what He has already placed in our hands and how we steward our current assignment. Before asking God for more, let’s pause to ask ourselves, “What have I done with what God already gave me?”

We may be tempted to focus on grand acts, but faithfulness is proven in the small things, the unseen moments when nobody is applauding. God looks at the way we handle little things as an indicator of how we will handle greater opportunities.

“To those who use well what they are given, even more will be given, and they will have an abundance. But from those who do nothing, even what little they have will be taken away.”
Matthew 25:29

The parable of the talents reveals that God is not only interested in possession but also in productivity. He gives us the raw material and expects us to work with Him to develop and multiply what He’s given us. The parable also shows us that God is ready to redirect resources to those who use them well. Have you noticed that if God gives an instruction or idea we don’t follow through on someone else ends up doing it? God’s pattern has not changed. He is looking for people who understand the importance of putting action to instructions and faithful stewardship.

When we reflect on areas we haven’t grown, let’s do a self assessment to check that the issue is not a lack of stewardship. Before asking God for the next level, it’s worth checking that we have maximised the current one. Promotion follows proven stewardship and when God finds someone who consistently uses well what they have been given, He knows they can be trusted with more.

Prayer: Lord, help me to be faithful in every assignment You have given me. Teach me to steward small opportunities well, execute with excellence, and maximise every resource You place in my hands. May my faithfulness today qualify me for the responsibilities You have prepared for tomorrow.

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